



**KANSAS CITY CHAPTER**  
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## President's Message



As the newly elected KCMSMA Chapter President, I would like to welcome all Kansas City Chapter Mail Systems Management Association returning members and new members.

As many of you are aware, 2007 was an election year for our chapter and we have several new members on the Executive Board and some members that have changed positions on the board, myself included. I want to personally thank each of the executive board members for their participation and support during the transition period early in 2007.

As each of us look ahead for 2007, there are some hurdles that we will all have to overcome including postal rate case changes and the normal ever changing business environment.

The KCMSMA program committee has been busy developing events and activities that will assist in the educational support needed to "survive" in the changing environment. Please be sure to mark your calendars with the events. These programs are intended to provide you with an opportunity to share and receive information, expertise, experience, and build professional recognition and personal growth in the industry. The networking opportunities with peers are unlimited.

We will be looking at holding our events as breakfast events during the next year based upon member feedback and previous experience with

attendance at the events. It is sometimes much easier to start the day at an offsite event, rather than to try and pull yourself away from the busy office activities to attend the programs.

Consistent with most organizations in today's business world, the KCMSMA Executive Board is interested in making improvements in all aspects of the organization including our website, our communication to members, and our program offerings. We encourage everyone to visit our web site at [www.kcmsma.com](http://www.kcmsma.com). The executive board is listed on the web site and we welcome any communication that will help us achieve our goals at continuous improvement of the organization.

The KCMSMA Executive Board needs your help as well in order to make this chapter successful and to help you be successful, so keep the cards and letters coming with suggestions and/or comments. Please talk with your peers in the industry and encourage them to become a member of our great organization and bring them to our next event.

I look forward to seeing and talking with each of you in the coming months.

**WWW.KCMSMA.COM**

**The Kansas City MSMA's web page has a new look. If you want to learn more about the MSMA, JOIN THE MSMA, get the latest postal news, are looking for a mail related job, or just want to converse with colleagues on the bulletin board, visit [WWW.KCMSMA.COM](http://WWW.KCMSMA.COM)**

## "The Future of Parcels"



On March 7, 2007 the Kansas City MSMA met at American Academy of Family Physicians to discuss "The Future of Parcels". There was an excellent turnout of over 30 members. Al Hooper (USPS), Robert Etchells (DHL), and Michael Ashworth (FedEx) presented a panel discussion on "The Future of Parcels". Key topics included:

- E-Commerce and Increases in Parcel Shipping
- Rate Shopping Vs. National Contracts
- Vendor Competition Strategy / Pricing
- Environmental Considerations
- Parcel Security / Threat Detection
- Package Tracking and Reliability



There was great audience participation and this was a very beneficial meeting. If you would like more information about this event or future events, contact Derace Martin at 816-979-5636 or at [derace.martin@pb.com](mailto:derace.martin@pb.com).

### MSMA Education

The upcoming year has many educational opportunities in store, ranging from certifications to informational meetings about the upcoming unprecedented USPS changes. CMDSM, CMDSS, DPV, PRC are all acronyms that can have great meaning to Mail Center Managers in 2007. Do you know what these acronyms stand for? I encourage you to attend the upcoming MSMA meetings to learn more about our industry. Topics range from mail design to mail rates/regulations to parcels to equipment. Consider increasing your professional value to your company or clients by participating in CMDSM or CMDSS certification study groups preparing now for tests in May or October. Renew your current CMDSM certification in 2007 by tracking and achieving the desired points for renewal. Sound like a lot of stuff...it is! MSMA is here to help. Please contact Alison Hall with questions or for additional details at 816-221-9003 or [alison.hall@psigroupinc.com](mailto:alison.hall@psigroupinc.com).

### Tour the Federal Reserve Bank

Mark your calendars for the May 24<sup>th</sup> tour of Kansas City's Federal Reserve Bank, hosted by Randy Jones. This should be a very informative and interesting meeting and tour of the behind the scenes working of the "Fed". More details to come!

### Mark Your Calendar

- **May 6, 2007** – Proposed Postal Increase
- **May 24, 2007** – Federal Reserve Bank Site Tour
- **August 15, 2007** – Breakfast with Vendors
- **October 17, 2007** – Children International Tour
- **December 5, 2007** – Holiday Event

### Executive Board

**President:** Lenez Hendrix, CMDSM, *Xerox Corporation*

**Executive Vice President:** Terrell Bix, CMDSM, *Burns & McDonnell Engineering*

**Secretary:** Linda Vestal, CMDSM, *Park University*

**Treasurer:** Jerome Toson, Jr., *KC Convention & Visitors Association*

**Vice President –Education:** Alison Hall, CMDSM, *PSI Group*

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**Vice President-Programs:** Derace Martin, CMDSM, *Pitney Bowes Management Services*

**Vice President Web/Communication:** David Flowers, *IBS Industries, Inc.*

**Directors-At-Large:** Diane Chastain, EMCM, *American Academy of Family Physicians*

**Directors-At-Large:** Carlos Johnson, *Burns & McDonnell Engineering*