



**KANSAS CITY CHAPTER**

VOLUME 2 2007

JUNE

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## President's Message



I can't believe it is June already. The past few months have been very busy for those of us in the Mail and Distribution industry. The postal rate changes and new shape based requirements have had all mail center managers and organizations as well as marketing organizations working together more than ever in order to ensure mail piece costs are controlled and minimized.

Many of our members were fortunate enough to be able to attend either the National Postal Forum or most recently the Spring MailCom. Both of these events prove to be very beneficial to those that attend. The educational opportunities are very worthwhile and certainly an opportunity for everyone to share that knowledge with their organizations and peers throughout the industry.

One of the benefits of the MSMA organization is to network with our peers and learn from those that have been fortunate enough to attend these conferences. There are many years experience and knowledge within the Kansas City Chapter from dealing with day to day activities within our industry and is reason enough to participate in the

chapter events and activities. We continue to encourage you to bring guests and tell your peers in the industry about our organization.

We have surpassed the 100 member mark with a current membership of 110 and we would like to meet a goal of 150 members. We need your assistance in making this organization beneficial for everyone, so if you have thoughts and ideas of activities that could benefit our membership or peers in the industry, don't hesitate to contact myself or any of the executive board members. We welcome your feedback.

I would also like to encourage everyone to visit our web site at [www.kcmsma.com](http://www.kcmsma.com) to see what is in the news and to obtain links to knowledge and other resources in the industry.

Thanks to all the current members and their support of our organization. I hope to see everyone at our next event which will be in August. Keep checking the web site for updates on upcoming events.

A handwritten signature in cursive script, appearing to read "Lizzy Andrews".

## Tour of the Federal Reserve



On May 24, 2007 the Kansas City MSMA toured the Federal Reserve Bank of Kansas City. The tour included the Distribution Operation, Cash Operation, Check Processing Operation, History of the Federal Reserve Display, and the Eisenhower Coin Collection. There were approximately 30 participants. In February 2008, the Federal Reserve Bank of Kansas City will be relocating to its new facility at One Memorial Drive. They hope to host another tour with the MSMA after the move to provide the MSMA with a “Before” and “After”

picture of their operation. Lenez Hendrix also provided a short overview of the Cliff Bennett Memorial Award, the CMDSM Certification and Renewal Certification, and the CMDSS Certification. Special thanks to Randy Jones, Gigi Wolfe, and Trudie Hall who assisted in organizing this tour.

If you would like more information about this event or future events, contact Derace Martin at 816-979-5636 or at [derace.martin@pb.com](mailto:derace.martin@pb.com).

### MSMA Education

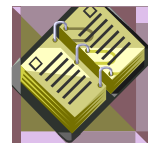
MSMA will be facilitating study groups to prepare for Fall certifications. The Certified Mail and Distribution Systems Manager (CMDSM) is an accredited certification program provided by the MSMA for Mail and Distribution Managers. The Certified Mail and Distribution Systems Supplier (CMDSS) is a similar program, but geared towards Mail and Distribution Suppliers. Study Groups are now forming to prepare for the CMDSM and CMDSS Fall 2007 exams.

For those due for their recertification in 2007, there will be an informational meeting coming soon. Watch your email for details.

If you would like to participate in a study group or would like further information about the upcoming certification opportunities, contact Alison Hall at 816-221-9003 or [Alison.hall@psigroupinc.com](mailto:Alison.hall@psigroupinc.com).

### Mark Your Calendar

Mark your calendars for the August 15<sup>th</sup>, 2007 event. Plans are still being finalized. More details to come!



- **August 15, 2007** – Event still to be determined
- **October 17, 2007** – Children International Tour
- **December 5, 2007** – Holiday Event

### WWW.KCMSMA.COM

If you want to learn more about the MSMA, JOIN THE MSMA, get the latest postal news, are looking for a mail related job, or just want to converse with colleagues on the bulletin board, visit [WWW.KCMSMA.COM](http://WWW.KCMSMA.COM)

## Member Spotlight



**Please join the MSMA Board of Directors in congratulating Jim Prevost, the first recipient of the CMDSS Certification from the Kansas City Area.**

Jim has a long history with the MSMA; in fact, he started speaking at MAILCOM in the late 1980's. Jim began his mail management career at DST, specifically the then named subsidiary Support Resources Inc, as Senior Vice President of Operations. Jim retired from DST in 2005 but continued to speak at Mail Events.

From there, Jim moved forward and founded his own consulting company, Prevost Enterprises LLC. Prevost Enterprises focuses on new and enhanced Postal Service and industry products, services and requirements; the applied technologies, equipment and workflows that enable them, as well as their value based implementation by mail owners and service providers. Over the years, Jim has spent extensive time lecturing and consulting mail managers on the benefits and proper use of intelligent mail.

Most recently, Jim was one of the first recipients of the Certified Mail and Distribution System Supplier (CMDSS) Certification. In order to receive this certification one must complete a four hour examination. Even with 20 years of experience, Jim still felt unsure about the results; however, his hard work and preparation paid off. Jim Prevost represents the first person in the Kansas City area to receive CMDSS Certification. If you are planning on taking the CMDSM or CMDSS exams, Jim has some advice to share with you:

- Join a study group
- Listen to Alison Hall
- Allow plenty of time to prepare for the exam
- Read, reread, and then read the study guide again
- Look at the referential material
- Take your time and read questions thoroughly

Since his retirement from the corporate world, he is enjoying more time with wife Kay, their four children and six grandchildren. Jim also enjoys traveling, rebuilding his 1966 Chevy II Super Sport, and participating in other outdoor activities in his free time.

If you are interested in consulting with Jim, he can be contacted at 816-356-4203.

## MSMA "In the News"



Vestal

The Kansas City Star Recently spotlighted Linda Vestal, Assistant Director of University Mail Services at Park University, an active MSMA member, and a recipient of the CMDSM Certification. Not only did

the article detail Linda's extensive mail background, it also promoted the MSMA and CMDSM Certification Program. Less than a month later, Linda's name appeared in the Kansas City Star again. This time she was providing insight into the recent postal rate changes. Other MSMA members quoted in this article include Terrell Bix CMDSM, Alison Hall CMDSM, and David Flowers. Thank you Linda, Terrell, Alison, and David for your continued service to the Mail Management Community and for helping to promote the MSMA and CMDSM in the Kansas City Area.

These articles can be found at:

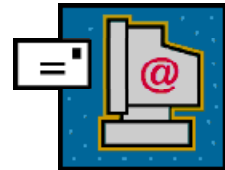
"Value Added, Certified Mail and Distributions Systems Manager" Kansas City Star. April 24, 2007.

"New postal rates to focus on package size, weight" <http://www.kansascity.com/business/story/97688.html> Kansas City Star. May 8, 2007.

## How Should The MSMA Newsletter Be Sent?



The National MSMA has switched to emailing their newsletters. We are considering doing this locally, but some believe it is a conflict of interest to move away from mailing when we are an organization that focuses on the mailing industry. Share your opinion by logging onto the Kansas City MSMA Website at [WWW.KCMSMA.COM](http://WWW.KCMSMA.COM).



## Executive Board

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