



KANSAS CITY CHAPTER

SIGN UP NOW FOR 2008

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WWW.KCMSMA.COM

President's Message



We are off to a great start in 2008. Our first chapter event was a big success and very well attended. Our next event in March is the first of 4 sessions in our Professional Development Education Track. In order to obtain the certificate, one must attend 3 of 4 sessions. Our focus for 2008 is professional development and knowledge transfer to those within our organization and industry.

The KCMSMA Executive Board wants to continue to make our chapter even better. We continue to look toward our members to help us develop programs and share knowledge and expertise. The opportunities to discuss day to day activities as well as the changes in the industry are great. The networking and knowledge sharing with peers is "*priceless*".

We have a membership drive in place to encourage participation as members in our organization. Please read further in

this publication to find out how you can participate.

Visit our website for past and present meeting information. We welcome your input and suggestions. Thanks to all of those supporting the organization and continued support.

See you in March!!!

A handwritten signature in cursive script that reads "Terry Hendrix KCMSMA".

Six Sigma & Process Improvement Meeting a Success By Derace Martin



MSMA members and guests braved the cold weather on January 23rd to attend our 2008 Kick-Off meeting featuring a presentation on Six Sigma by Lenez Hendrix. The meeting took place in the Town Hall Room at Union Station, which will be the location for all future 2008 MSMA events. Lenez presented an enthusiastic and informative session that included actual case studies. Thanks to Lenez for a great job!

VENDORS GET YOUR NAME IN FRONT OF THE MEMBERSHIP!!

The program committee is looking for promotional items to give away for door prizes at our meetings. This is a great way to get your name out in front of the membership. If you would like to donate a few items, feel free to contact Derace Martin, VP of Programs at 816-979-5636, or email at Derace.martin@pb.com.

DON'T MISS OUR MARCH MEETING!

Our March Professional Development Track meeting will address how to handle the many industry changes facing managers in today's fast moving environment. Join us on March 19th in the Town Hall at Union Station at 8:00 AM for breakfast and our panel of industry professionals.

CMDSM RENEWAL: MAKING RE- CERTIFICATION EASIER

By Derace Martin, CMDSM

Before I knew it, it was time to renew my CMDSM Certification, and I had to gather up the supporting documentation. I belong to another organization that also requires professional re-certification every three years. Rather than going into a panic and frenzy gathering information, I've learned how to make the process much less painful.

Get yourself a manila pocket file folder and start collecting. There are four areas where you can accumulate points for re-certification. The first is work experience. Keep your resume updated and you can use this. The second is MSMA Activities. You get points for being a member, attending meetings, speaking at meetings, etc. Articles written for the Kansas City MSMA newsletter count as points. Simply make a copy of your yearly renewal form. Our chapter secretary also tracks meeting attendance and can provide confirmation of your yearly attendance. The third area is Non MSMA activities. This includes membership and participation in PCC activities, national certification programs, attending National Postal Forums. Make copies of any meeting registrations, PCC yearly membership certificates and other documentation. The last area is education. If you obtain an Associate's or Bachelor's Degree during the re-certification period take a copy of the diploma. Other certifications include CMM, EMCM, and FCM.

By the time your re-certification is due you will have all the information at your finger tips in your file pocket and be ready to send in to National.

2008 Membership Promotion

Last year the KCMSMA was blessed to raise our membership by 22% over the previous year. We were excited to have so many loyal members and to welcome new members this past year. Although we are doing very good with our membership compared to other MSMA chapters around the country. We feel that there might be a few people that could benefit from the education we have to offer about our industry.

We have decided to run a membership promotion for the 2008 calendar year. This will reward our members and help increase our membership for this coming year. The prize will be a **\$25 gift certificate** to the Plaza for your personal use. We hope you will embrace this promotion and share with others how important the KC MSMA is to our industry.

Rules:

- Refer someone who has not been a member for a minimum of two years
- New member completes a new member application with your name in the referral line (application available at the next meeting, or upon request)
- New member pays MSMA dues in full
- You bring new member to the next MSMA meeting to receive your prize

We can make **2008** the best year ever for our chapter!

John P. Minnis
Vice President of Membership

Executive Board

President: Lenez Hendrix, CMDSM, *Xerox Corporation*

Executive Vice President: Terrell Bix, CMDSM, *Burns & McDonnell Engineering*

Secretary: Linda Vestal, CMDSM, *Park University*

Treasurer: Jerome Toson, Jr., *KC Convention & Visitors Association*

Vice President –Education: Alison Hall, CMDSM, *PSI Group*

Vice President-Membership: John Minnis, *Pitney Bowes Inc.*

Vice President-Publications: Carlos Johnson, *Burns & McDonnell Engineering*

Vice President-Programs: Derace Martin, CMDSM, *Pitney Bowes Management Services*

Vice President Web/Communication: David Flowers, *IBS Industries, Inc.*

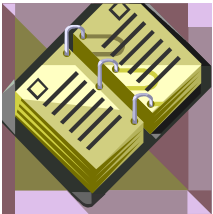
Director-At-Large: Diane Chastain, EMCM, *American Academy of Family Physicians*

Director-At-Large: Kimberly Tarpley, *Strahm Printing and Mailing*

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If you want to learn more about the MSMA, JOIN THE MSMA, get the latest postal news, are looking for a mail related job, or just want to converse with colleagues on the bulletin board, visit

WWW.KCMSMA.COM



Mark Your Calendars

Mark your calendars for the KCMSMA 2008 Professional Development Education Track and events.

March 19, 2008 - "Dealing with Industry Changes"

Industry Panel of Mail Owners and Vendors

May 14, 2008 - "WIN WIN Customer Service"

Maureen Dunlevy, Director Client Services, Pitney Bowes PSI Presort Services

July 23, 2008 - "Mail Center Security"

Terrill Bix, Mail Center Manager, Burns and McDonnell Engineering

October 1, 2008 - "Negotiating Skills for Carriers....and Life"

Rob Martinez, President, Navigo Consulting Services

November 19, 2008 - "Do's and Don't to Dress for Success"

Chapter Member Recognition, Certificate Presentation, and Installation of Officers